



Effective Communication of Epidemiological Information

APHEO Conference 2015 Agenda

Sunday, June 14th

12:00-6:00pm	Registration	Chuck Schouwerwou ConferSense Planners Inc
6:00-8:30pm	Opening Reception	All

Monday, June 15th

8:00-8:45am	Breakfast	
8:45-9:15am	Opening Remarks and Ice Breaker	Dr Gillian Alton Oxford Public Health
9:15-10:15am	Plenary: Effectively Communicating Health Information	Andre Picard The Globe and Mail
10:15-10:45am	Break	
10:45-11:30	<i>Student Award Presentations</i> Evidence Reversal: When New Evidence Contradicts Established Practice Visual Analytics for the Effective Communication of Public Health Information	Desiree Sutton Western University Kemi Ola Western University
11:30-12:00	Health Inequity Data Visualizations: Presenting the results of the 2015 Unequal City report	Trevor van Ingen Toronto Public Health
12:00-12:30pm	Poster Event	
12:30-1:30pm	Lunch	
1:30-3:00pm	<i>Effectively Communicating Epidemiological Information</i> Start at the Bottom: Overcoming Barriers to Effective Verbal Communication of Epidemiological Information Healthy Futures: Knowledge Translation Strategy for 2014 Toronto Public Health Student Survey Development and evaluation of infographics from a small rural health unit perspective Effective Knowledge Translation Tactics for Increasing the Use of Health Status and Surveillance Data	Dr Elizabeth Rael Ministry of Labour Liz Corson Toronto Public Health Dr Gillian Alton Oxford Public Health Julie Stratton Region of Peel, Public Health
3:00-3:15pm	Break	
3:15-5:00pm	<i>Panel discussion on innovative reporting</i>	Ruth Sanderson Public Health Ontario Allison Meserve Public Health Ontario Jeannie Mackintosh National Collaborating Centre on Methods and Tools
6:00-6:15pm	Buses leave for AROMA Restaurant	All
6:15-10:00pm	Epi-curean Challenge, AROMA Restaurant	All



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Tuesday, June 16th

8:00-9:00am	Breakfast	
9:00-10:00am	Plenary: Using spatial analysis to communicate health information	Dr Jason Gilliland Western University
10:00-10:30am	Break	
10:30-12:00pm	<p><i>Data Visualization Tools</i></p> <p>Building the foundations of an online visualization application: An updated prototype of the Easy Map Tool</p> <p>Communicating Local Health Data Using Online Interactive Mapping Tool</p> <p>Business Intelligence Dashboards –A tool in monitoring public health unit clinic capacity and productivity</p>	<p>Steven Johnson Public Health Ontario</p> <p>Adam Stevens Brant County Health Unit</p> <p>Debby Oakley Simcoe Muskoka District Health Unit</p>
12:00-1:00pm	Lunch	
1:00-2:00pm	Demonstration of PHIMS	Brian Mosley KFL&A Public Health
2:00-2:30pm	Closing remarks	Sarah Edwards Brant County Health Unit